

1. Applying the vinyl must occur in a dry environment. Since we are using application fluid, do not apply vinyl in extremely-cold conditions. Do not apply on a hot window (causes bubbling). If sun is strong, apply in the shade.

2. Clean the window thoroughly using a glass cleaner and cheap paper towels. Expensive paper towels have additives. Do not use cloth towels.

3. Re-clean the window with plain water. Dry with cheap paper towels.

4. Take the vinyl and place it face down on a clean, dry, level surface. With your fingers, rub the backing with some pressure. Then, roll off the backing leaving the front-side of the sign still attached to the transfer tape and the back-side now exposed with no backing. If you accidentally lift the vinyl off of the tape, lower that small portion of the backing and redo.

Steps 5, 6 & 7 should happen quickly, back-to-back. If the window is hot, this process is not going to work properly.

5. Saturate the entire, exposed, back-side of the sign with the fluid.

6. Saturate the portion of the window where you are going to apply the sign with the fluid.

7. Apply the sign to the window. The front of the sign, the part that everyone will see, is still covered with the special tape. The back part of the sign, which you saturated with the fluid, is now being applied to the saturated window. Try and line it up properly but if you're off, the fluid allows you to float it into place.

8. Once you are happy with it's placement, with good pressure, squeegee on the top of the tape, from the center of the sign, outward. Do this over the entire sign.

9. Let it sit for at least an hour.

10. After an hour, spray the entire tape portion again with the fluid and wait 30 seconds. Then, lightly (with little pressure) squeegee it again and now choose a top corner of the sign and begin to peel back the tape back at a 45° angle. We want the letters to stay on the window and the tape to be removed. If a letter lifts, use your finger to keep it on the window.

11. After completed, allow the sign to sit undisturbed for a good three hours. However, it will be a good 24 hours before the grip is really what it should be.

[With our special font, bubbling is not an issue. However, with banners or images or larger fonts, bubbling can occur. It is caused by residue on the window or if the window temperature is too hot or if you fail to apply pressure during the first squeegee process. Regardless, it's easy to fix. After step 10, with a pin, gently prick the bubbles and rub it out with your finger only. Don't use your nail. Don't use a hard object. If you can't get them all out, don't worry, in time, they disappear. Then, continue onto step 11.]